

# ANTOINE MAZENOT

Product designer

www.antoinemazenot.com

antoine.mazenot@gmail.com

+33 6 49 93 68 16

## WORK EXPERIENCE

### Product Design Intern @BlaBlaCar

Summer 2017 | European carpooling leader

- Designed a web-app from scratch in the field of automobile insurance within the frame of a partnership with AXA
- Led design within the « New business » department of BlaBlacar. Prototyping, end users testing, calling campaigns, tracking implementation, simplification reviews

### UX Design Intern @Ostmodern

London | Fall 2015

- Solved complexe user experience problems in hospitals environment to improve patient safety, optimise caseload management, facilitate care collaboration

### Co-founder & Designer @BM-STRATEGIE

2012 - 2015 (3 years)

- Led 30 projects from problem set up to delivery
- 140 K€ sales revenues overall

### UX Design Intern @Opixido

Summer 2014

- Designed and coded a responsive tool aimed to make easier the creation of customized portfolios

## EDUCATION

### Master's degree (MDes.) | UX Design

L'École de design de Nantes Atlantique | France

Currently pursuing | Sept 2015 - Winter 2017

### Master's degree (MS) | Research in VR Engineering

Arts et Métiers Paristech | France

Currently pursuing | Sept 2015 - Winter 2017

### Bachelor's degree (BA) | Interaction Design

L'École de design de Nantes Atlantique | France

## AWARDS

### Best of Nation Award

Worldskills International - Brazil | 2015

- Prestigious award recognizing human values: federative leadership, motivation, good spirit

### Best Designer & Coder

Worldskills France - under age 23 | 2015

- 1st prize at regional and national contest
- Ranked 1st in CSS at the international contest among 40 participating countries

### 1st prize | Startup Weekend

Startup Weekend - Nantes | 2014

- Best regional innovative project of the year
- Led tech and design teams for 2 days

## MISCELLANEOUS

### Deputy national expert & National jury in webdesign

### Volunteer speaker

Les Entretiens de l'Excellence | 2017

- Helped young students from social and territorial diversity to find their futur jobs and develop their desire of success.

## DESIGN SKILLS

Product Design, User Experience, User Interface, User Research, Service Design, Prototyping, Content design, Interaction Design

## TOOLS

Sketch, Keynote, Principle, Abstract, Marvel, Invision, Adobe Creative Suite (Photoshop, Illustrator, Indesign), Unity3D, 3DSMax

## CODING

HTML5, CSS3, JavaScript, JQuery, PHP, MySQL, C# (Unity3D)